

TRACTION EUROPE ENGINEERS WORKSHOP

Join us for our strategy workshop for engineers

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BCG

TRACTION EUROPE

OCTOBER 26–27, 2019

Combine perfection with production. Leverage your expertise to analyze the production system of a premium carmaker. With an expanded product portfolio and new materials and technologies, there is an ever-increasing need for more flexible and efficient processes. Working alongside an international BCG team and about 50 top students from universities in Europe and the Middle East, discover how you can develop a smart production system and thus help to shape Industry 4.0—the production of tomorrow.

Along the way, you will learn the methodologies and approach of the world's leading strategy consultancy and face new

challenges that will enable you to grow personally and professionally.

We are seeking high-caliber university students (undergraduate, master's, or PhD) from all fields of engineering with an affinity for strategy to attend the workshop.

For more information or to register, visit traction.bcg.com

Application deadline:
September 14, 2019

We look forward to meeting you!

The Boston Consulting Group is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under applicable law.